

GRADUATE OPPORTUNITY: CORPORATE SERVICES COMMUNICATIONS

Are you ambitious, enthusiastic and looking to build your career in the social housing sector? If so, a great opportunity to work, learn and grow has arisen to join **Clyde Valley Housing Association** and to take part in the award-winning **GEM Programme**.

About Clyde Valley Housing Association: Based in Motherwell, we are a Registered Social Landlord (RSL) partner in Lanarkshire and East Dunbartonshire. Our Group continues to grow and we now own around 4200 homes and provide factored services to more than 3000 owners. We are proud that people see us very much as a local and regional landlord and employer. We make a notable difference to lives and communities, including to help meet housing needs. By 2025, we'll be providing a brilliant customer experience to at least 8500 customers.

About the Role: Working as part of our dedicated Corporate Services team, you will support the management of the communications output of the Clyde Valley Group (CVG), overseeing activities across our various communication channels and functions. Part of your role will also be to market CVG to broaden and deepen our messaging across all our people, both internally and externally, including our local authorities and all other key stakeholders.

About You: You'll have a degree and excellent verbal and written communication skills. You'll be competent in digital marketing, social media and web analytics, and have an up-to-date knowledge of marketing techniques and principles. You'll build strong relationships in the team and beyond and be committed to service excellence and improvement. You'll work proactively, prioritising your work and meeting deadlines. You'll have a strong commitment to the ethos and values of Clyde Valley Group and the social housing sector, including the principles of involvement, equality, and social justice.

About World of Housing and the GEM Programme Clyde Valley HA is a founding partner of Scotland's World of Housing strategy, with a mission to attract, develop, qualify and retain upcoming housing professionals. You'll have a place on the award-winning GEM Programme, working as part of a cohort of graduates in Scotland and beyond to develop you personally and professionally. You'll take part in an inspirational programme of experiential learning, supported by mentoring and coaching to develop your skills. You'll also work towards the Chartered Institute of Housing Level 4 Certificate in Housing.

Salary: Range £25-27k **Length of contract:** Fixed Term 2 years **Location:** Motherwell

To find out more about the role and the GEM Programme, and **to apply**, please visit <https://thegemprogramme.com>

To find out more about Clyde Valley Housing Association, please visit <https://cvha.org>

Closing Date for Applications: 6th December 2021